

2013/2014

DENIM FABRIC FORECAST

JUNIOR MARKET

1. BAROQUE & ROMANCE
 - URBAN BAROQUE
 - UPDATED FLORAL
 - VINTAGE FLORAL
2. CONSTRUCTION OF THE TAILOR
 - DRESS CLASSY
 - CUT & PASTE
3. UNEXPECTED ART
 - BLEACH OUT
 - PSYCHEDELIC TIE-DYE
4. NEW PLAID
5. MIXED ANIMAL
6. METAL EMBELLISHMENT
7. COATING
8. COLOR +
9. JACKETS
10. CHEVRON AND AZTEC INFLUENCES
11. GLAM GALORE

KEY WORDS



FABRICS

CORDUROY

1. PRINT ON CORDUROY
2. WASHED COLOR CORDUROY

LEATHER LIKE

1. LEATHER LIKE COATING
2. FAUX LEATHER

PRINTS & DETAILS

BAROQUE PATTERN

PAISLEY

BAROQUE PATTERN FLOCKING PRINT

BAROQUE PATTERN JACQUARD

BLACK GROUND FLORAL

TUXEDO STRIPE

FRONT ZIPPER POCKETS

FEATHER MIXED PATTERN

HOUND'S TOOTH

COLOR MIXED DENIM JACKET

URBAN BAROQUE



ALLOVER PAISLEY




CITIZENS OF HUMANITY
Thompson Siam Paisley Printed Corduroy Pants
Fabric: Corduroy.98% cotton/2% lycra

MIXED PAISLEY PRINT



Current/Elliott
Softly faded paisley twines
Fabric: Stretch denim. 98% cotton/2% elastane



 Paige Denim
paisley print
Fabric: Stretch denim. 98% cotton/2% elastane

PRINT ON CORDUROY



RAG & BONE

Fabric: Printed Stretch corduroy. 73% cotton/27% spandex.



CURRENT/ ELLIOTT

Fabric: Printed Stretch corduroy. 98% cotton/2% spandex



BAROQUE ALLOVER



DL1961

Foiled filigrees form an artful pattern

Fabric: 4-way stretch denim. 55% cotton/45% polyester



Joe's Jeans A floral lace print

Fabric: Lightweight stretch denim.

42% lyocell/27% cotton/17% rayon/13% polyester/1% spandex.

JACQUARD



7 For All Mankind A floral jacquard pattern
Fabric: Stretch denim.98% cotton/2% spandex.

ZARA JACQUARD
30% POLYESTER, 49% COTTON, 21% ACRYLIC

UPDATED FLORALS



BLACK GROUND FLORAL PRINT



MOTHER

Semi-translucent flowers build layers of color and pattern

Fabric: Stretch denim. 73% cotton/25% polyester/2% polyurethane

VINTAGE FLORAL



VINTAGE FLORAL PRINT ON CORDUROY



alice + olivia

Fabric: Lightweight Printed stretch corduroy.
97% cotton/3% spandex

CURRENT/ ELLIOTT

Fabric: Printed Stretch corduroy.98% cotton/2% elastane

VINTAGE-INSPIRED FLORALS

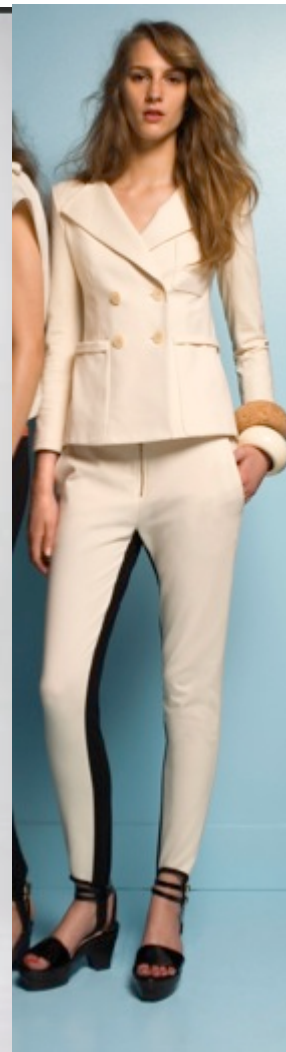


7 For All Mankind
Vintage-inspired florals in a foil finish lend
Fabric: Stretch denim. 98% cotton/2% spandex



Haute hippie Vintage-inspired blossoms
Washed floral print
92% cotton/7% polyester/1% spandex

DRESS CLASSY



LEATHER STRIPE



alice + olivia front zip leggings with leather panels
Fabric: Ponte jersey / leather.
Shell: 75% rayon/20% nylon/5% spandex.
Trim: 100% lambskin.
Lining: 95% polyester/5% spandex.



TUXEDO STRIPE



Current/Elliott
Painted tuxedo stripes mimic scalloped lace
Fabric: Stretch denim. 90% cotton/6% polyester/4% elastane.

CUT & PASTE



PANELS



MIXED FABRIC BLOCKS



Rag & Bone/JEAN

Denim and suede mingle together

Fabric: Stretch denim / stretch suede.

Shell: 98% cotton/2% polyurethane.

Leather: 100% lambskin

LEATHER MIX



Rag & Bone Grand Pix Motocross Legging Jeans
Contrast panels mingle with leather chevrons for a modern take on tuxedo stripes
Fabric: Lightweight stretch denim.
Shell: 96% cotton/4% lycra.



J Brand Skinny Jeans with Leather Panels
Fabric: Stretch denim / stretch leather.
Shell: 98% cotton/2% spandex.
Trim: 100% lambskin

BLEACH OUT



OMBRE SKINNY



DL1961

A light coating lends a subtle sheen to these richly toned ombré skinny
Fabric: Treated 4-way stretch denim.
55% cotton/45% polyester

Rag & Bone/JEAN

dip-dyed hem turns smooth denim leggings
Fabric: Super-stretch
60% cotton/35% modal/5% polyurethane

Cheap Monday

An ombré wash
Fabric: Stretch denim.
99% cotton/1% elastane

Just Cavalli

Bleach splatters up the ankles of these faded black
Fabric: Stretch denim.
97% cotton/3% elastane.

GREYSCALE BLEACH OUT



FREE PEOPLE Acid-bleached
99% Cotton, 1% Spandex



Siwy
greyscale tie-dye have the captivating look of a charcoal sketch
Fabric: Stretch denim. 98% cotton/2% elastane.



TIE DYE



MOTHER
tie-dye twist
Fabric: Super-soft stretch denim. 98% cotton/2% elastane



H&M
Super Skinny Super TIE DYE TWIST
71% cotton, 27% polyester, 2% elastane

NEW DYE



Rag & Bone/JEAN crystal-washed tie-dye
Fabric: Lightweight stretch denim. 96% cotton/4% elastane



Paige Denim Streaks and splatters flow into coated, dip-dyed cuffs
Fabric: Lightweight stretch denim. 98% cotton/2% elastane.

NEUTRAL HUE TIE DYE



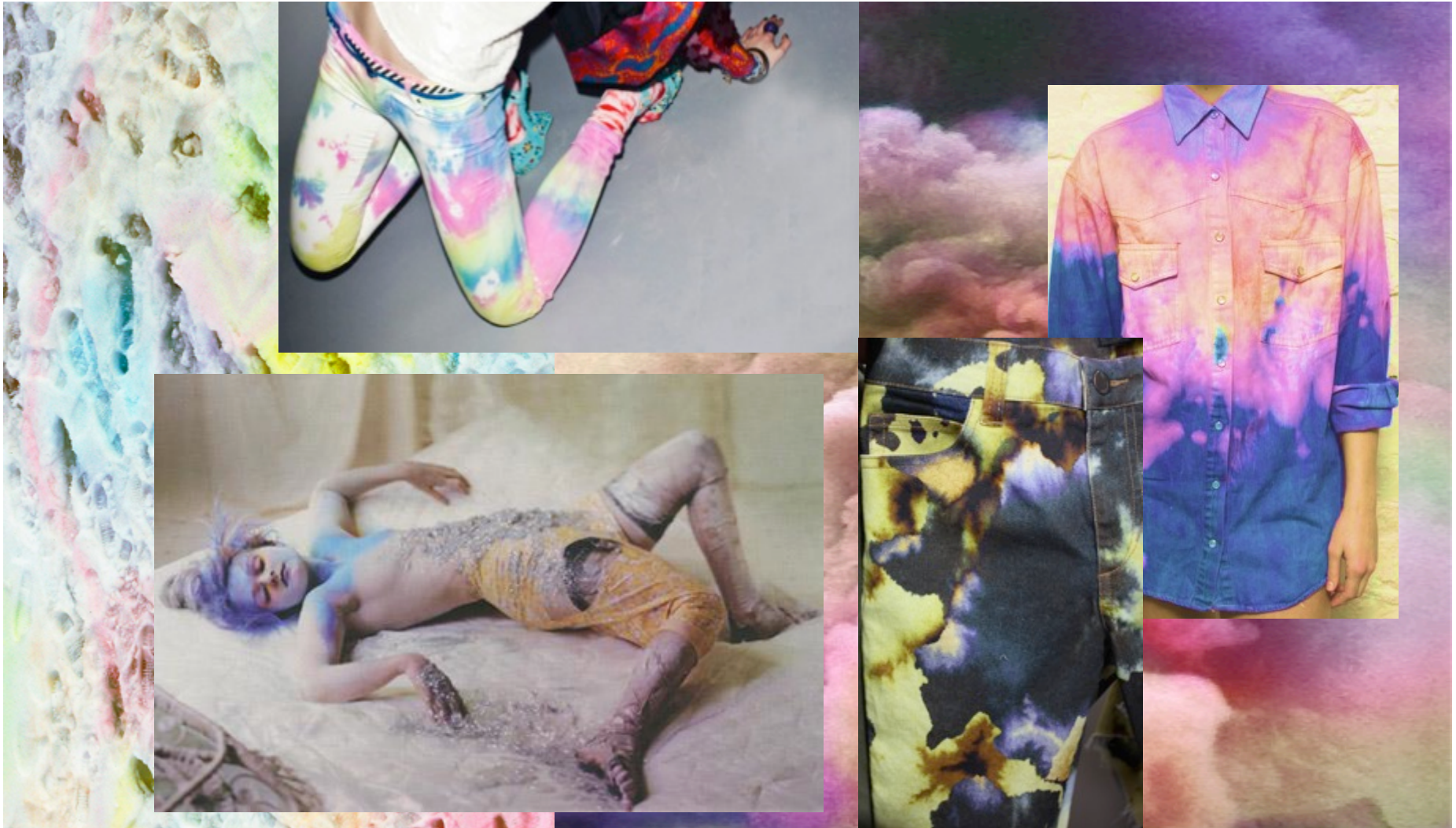
Joe's Jeans Tie-dye stripes are cast in neutral hues
Fabric: Lightweight stretch denim. 93% cotton/6% polyester/1% lycra



Joe's Jeans Skinny Jeans - Feather Print in Charcoal
emboldened by a splashy tie-dye print.
Lyocell/cotton/rayon/polyester/spandex



PSYCHEDELIC TIE-DYE



RAINBOW WASH



free people /a light wash of colorful tie-dye pattern all over
73% Cotton, 25% Polyester, 2% Spandex

NEW PLAID



BERRY WITH PLAID



DL1961 Jeans - Bag Snob Essentials: Emma Skinny in Bedford



GAP
70% Cotton, 29% Polyester, 1% Spandex
Yarn-dyed woven plaid

HOUND'S TOOTH IN INDIGO



Hudson / houndstooth pattern lends a graphic flair
Fabric: Stretch denim. 98% cotton/2% elastane

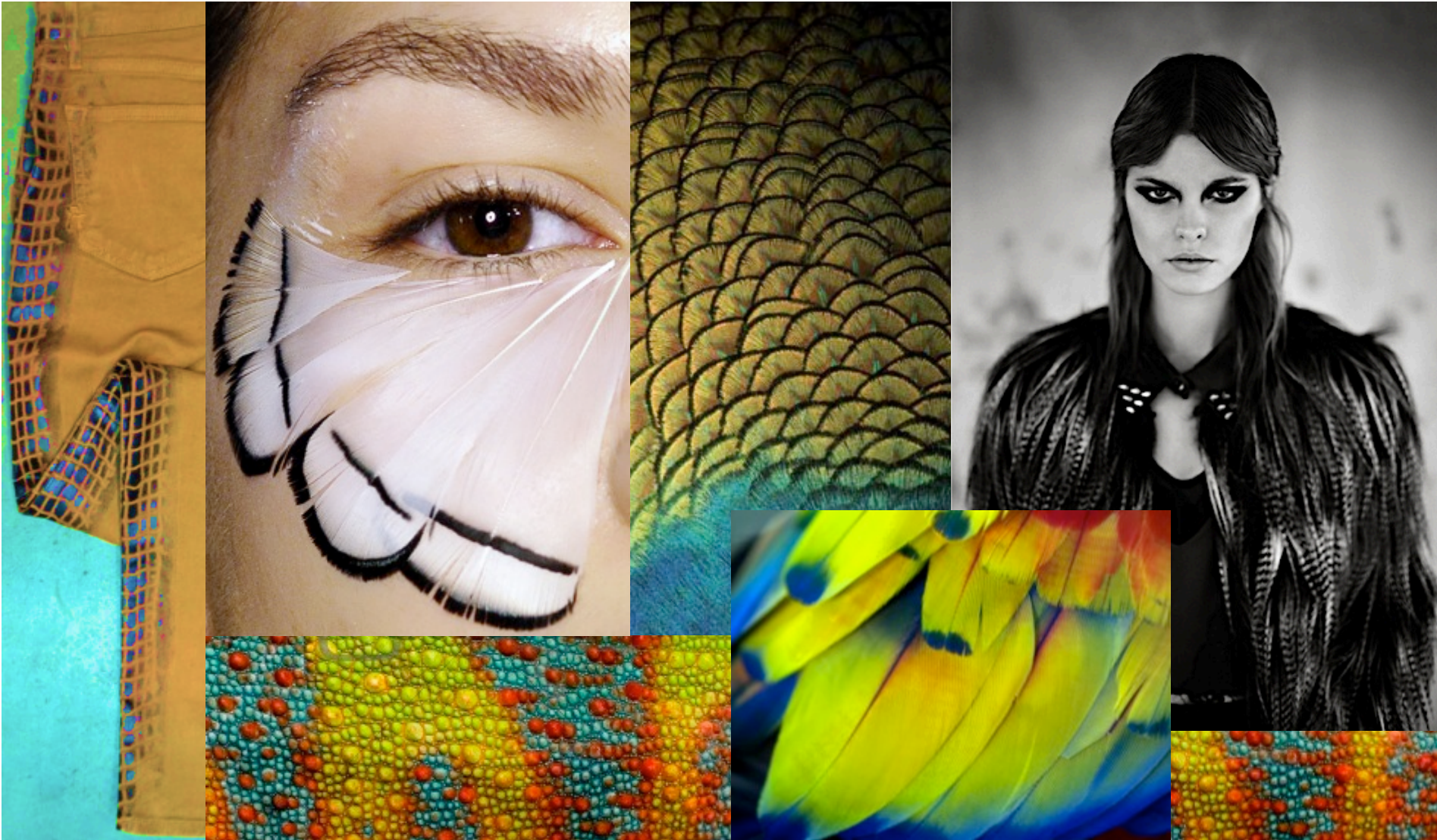
Genetic Denim/A cracked, glazed hound's tooth pattern
Fabric: Treated super-stretch denim. 65% cotton/33% lyocell/2% elastane

HOUND'S TOOTH



Current/Elliott Jeans - The Ankle Skinny in Brown Fox Hound

MIXED ANIMAL



FEATHER



Paige Denim
Lively feather-print lends visual depth
Fabric: Stretch denim. 98% cotton/2% elastane

GARMENT ANIMAL COATING




True Religion

A snake print is obscured with an industrial grid overlay

Fabric: Stretch denim. 98% cotton/2% spandex.

TROPICAL REPTILE SKINS



 Rich & Skinny
Legacy Snake Print Jeans /Ombré snake-print lends untamed beauty
Fabric: Super-stretch denim.
42% lyocell/33% cotton/15% rayon/9% polyester/1% spandex

sass & bide
Two-tone scales with a hand-drawn look gleam softly
Fabric: Stretch denim. 98% cotton/2% elastane

METAL EMBELLISHMENT



3 WAY ZIPER



ZIP. ZIP. ZIP. ZIP



Paige Denim
With 4 zip pockets
Fabric: Lightweight stretch denim.
98% cotton/2% elastane



Current/Elliott
zippers on the pockets and ankles
Fabric: Camo printed stretch denim
98% cotton/2% elastane



Current/Elliott
zippers on the pockets and ankles
Fabric: Stretch corduroy.
98% cotton/2% elastane



Elizabeth and James
plaid suiting plays against soft leather trim
Fabric: Stretch cotton suiting.
Shell: 96% cotton/4% elastane.
Trim: 100% lambskin



EMBELLISHMENT



James Jeans

Faceted studs cover the elongated front pockets, giving softly faded

Fabric: Lightweight stretch denim. 97% cotton/3% lycra

HEAVY METAL



SHADOWLAND NEON NIGHTS JEANS
Black pyramid stud trim at front.
95% cotton, 5% elastane



Moto premium stud denim jacket
stud trim at shoulder
95% cotton, 5% elastane

LEATHER LOOK



HELMUT

subtle coating adds glossy

Fabric: Lightweight super-stretch denim.

47% modal//31% cotton/20% lyocell/2% elastane

Citizens of Humanity


leather-like coating / luxe, satiny feel

Fabric: Coated stretch denim.

44% rayon/29% cotton/25% cupro/2% polyurethane

CRACKED LEATHER LIKE



 AG DENIM
feature a leather-like coating
Fabrication: Coated denim.
80% cotton/15% modal/5% polyurethane.

GARMENT METALLIC COATING



Rich & Skinny

A hazy metallic wash lends an ultra-modern element

Fabric: Super-stretch denim. 42% lyocell/33% cotton/15% rayon/ 9% polyester/1%



Current/Elliott

A soft metallic coating lends faded glamour

Fabric: Coated stretch denim. 98% cotton/2% polyurethane

ALL-OVER PRINT ON COUDROY



CURRENT/ ELLIOTT
Fabric: Printed Stretch corduroy.
98% cotton/2% spandex

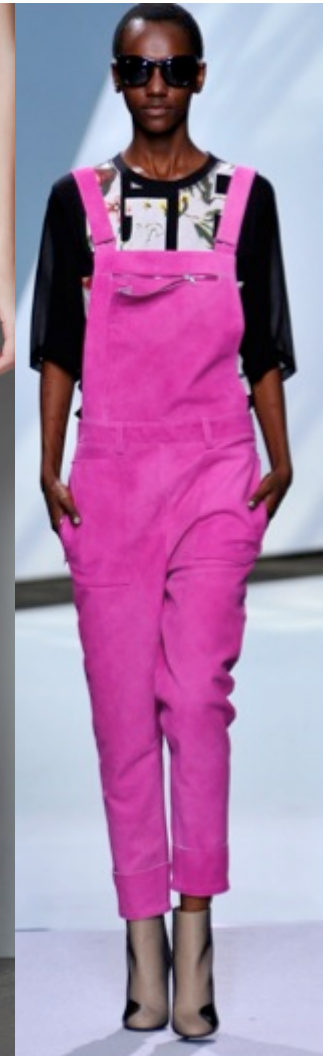


RAG & BONE
An abstract floral pattern adds a lively touch
Fabric: Stretch corduroy.
73% cotton/27% elastane



MARC BY MARC JACOBS
Fabric: all-over printed Fine-wale corduroy.
78% cotton/22% elastane

COLOR + α



VELVET



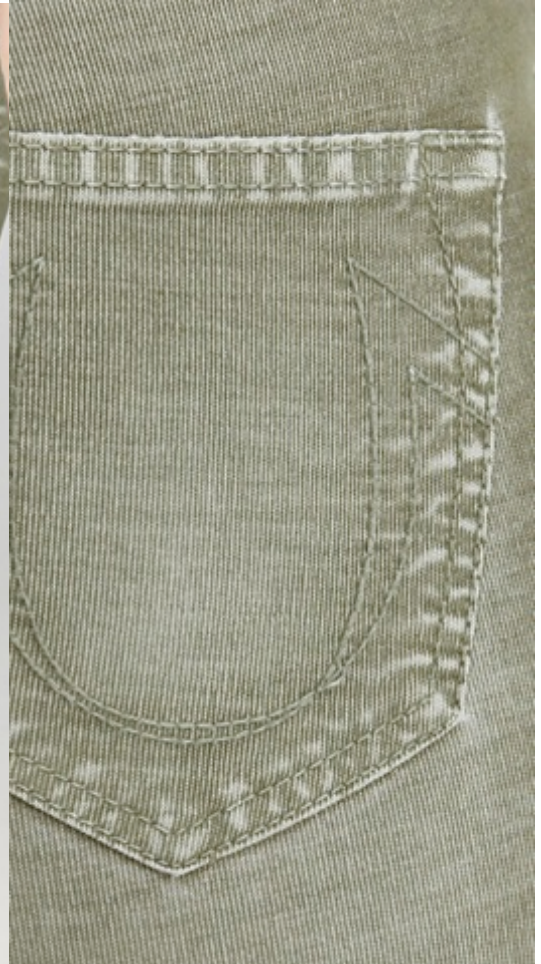
BLANK DENIM VELVETEEN SKINNY-Faux front pockets smooth the silhouette
Fabric: Stretch velvet. 98% cotton/2% spandex



FREE PEOPLE VELVET SKINNY -soft velvet are a plush alternative to denim
Fabric: Stretch velvet. 97% cotton/3% spandex



WASHED CORDUROY



SIWY

Fabric: Stretch corduroy. 98% cotton/2% elastane

True Religion

Fabric: Stretch Lightweight corduroy.

70% cotton/28% polyester/2% elastane.

Whiskering and fading against a deep hue

JACKETS



COLOR BLOCKED JACKET



J Brand Jacket - Slim Fitted with Coated Sleeves and Collar



J Brand Jacket - Denim and Leather

DENIM JACKET

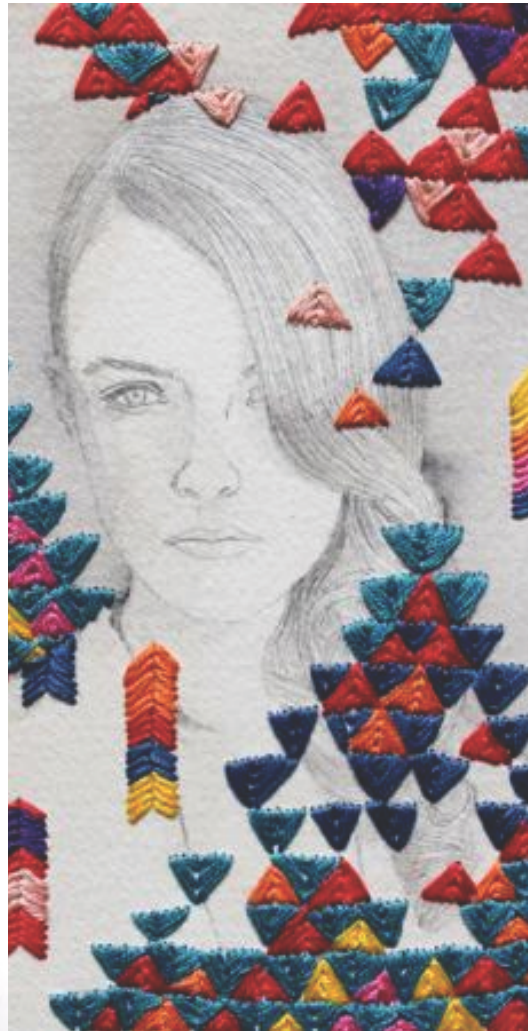


Earnest Sewn Denim Jacket in Amber
Cotton/polyester/spandex



Isaac Mizrahi Lyla Printed Cropped Jacket

CHEVRON AND AZTEC INFLUENCES



SIDE SEAM AZTC



ISABEL MARANT
NAVAJO-PRINT

97% cotton, 3% elastane 97% cotton, 3% elastane

GLAM GALORE



ALL OVER SEQUINS



BLEND OF NATURE



J brand powerstretch A wood-grain printprint leggings
Fabric: Lightweight stretch denim. 98% cotton/2% elastane

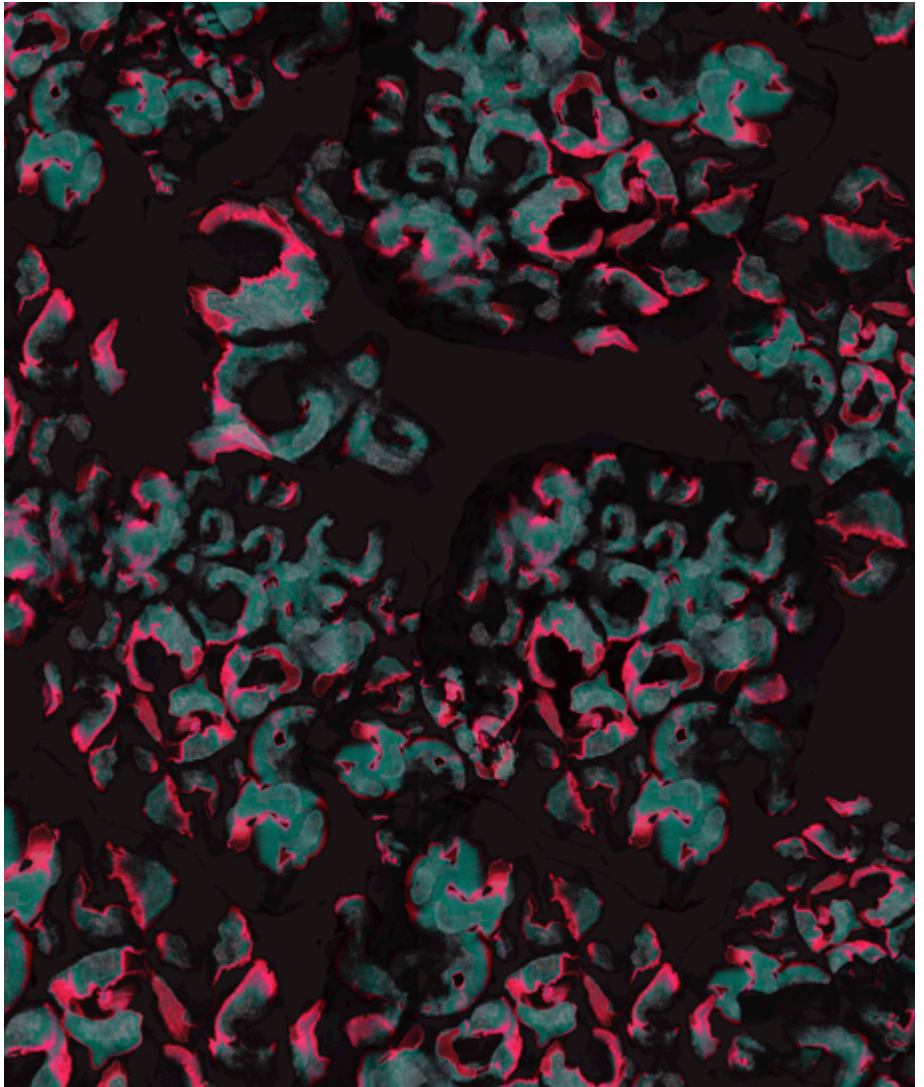


alice + olivia A watercolor print covers these earthy
Stretch denim 86% cotton/11% polyester/3% spandex

PRINT PATTERNS

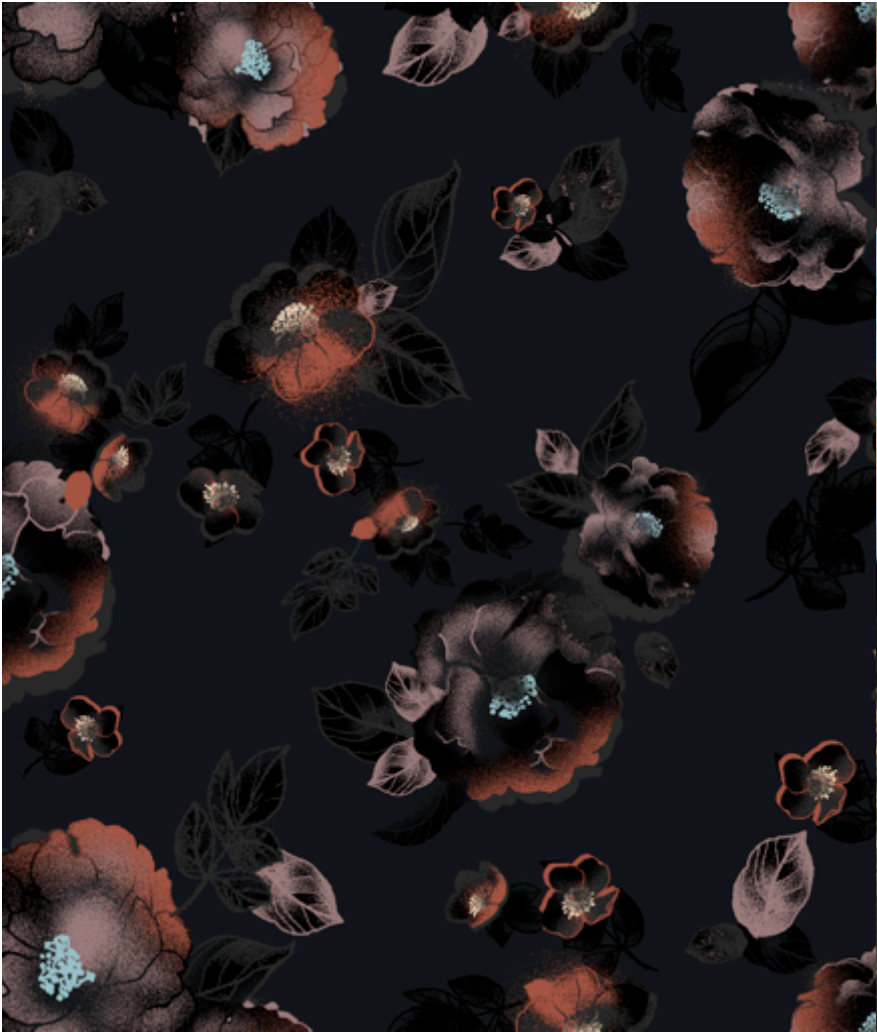












CHERRY
APPAREL



Ltd.

